

News Release

Lucky 13 for U of M, Crookston's SIFE Team Named Regional Champions for 13th Consecutive Year

By Itollefs on Wednesday, March 28, 2012

The University of Minnesota, Crookston Students in Free Enterprise (SIFE) team traveled to the 2012 Regional Competition on March 22, 2012, in Minneapolis, Minn., where they were named Regional Champions for a 13th consecutive time. The successful team of students is advised by Sam Walton Fellows Kenneth Johnson and Rachel Lundbohm, instructors in the Business Department and assisted by Courtney Bergman, Lecturer in the Business Department.

Students on the Presentation Team include Tony Taylor, a senior majoring in marketing from Sheridan, Wyo.; Alex Buscher, a senior majoring in business management from Brainerd, Minn.; James Kriegh, a senior majoring in software engineering from Tucson, AZ.; Yun (Ashely) Zhou, a senior majoring in agricultural business with a minor in marketing from JiaXin, China; Xiaowei Zhou, a junior majoring in accounting from Chongqing, China; and Abbey Wemimo, a junior double majoring in business management and organizational psychology from Lagos, Nigeria.

The Tech Team accompanying the Presentation Team consisted of Sean Rozell, a junior majoring in business management from Eveleth, Minn.; Wei (Ivy) Guan, a senior majoring in hotel, restaurant, and tourism management from Lang Fang, China; Yunze Shi, a senior majoring in business management from Zhuji, China and Chen Jin, a senior majoring in agricultural business from Hangzhou, China.

The team will now prepare for the National Exposition competition by making changes to their presentation and annual report based on feedback they received during the competition. Some 160 teams from around the nation will compete at the Exposition held on May 22-24.

After the presentation, the team was free to attend a job fair which was hosted by SIFE as well as a luncheon and round-table discussion. During the discussion team members met with representatives from various businesses.

SIFE is an international non-profit organization that works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders. Participating students form teams on their university campuses and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need. The mission of SIFE is to bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business. To learn more about SIFE, visit www.sifeusa.org.

To learn more about the business program at the U of M, Crookston, visit www.umcrookston.edu/academics/bus.

Today the University of Minnesota, Crookston delivers 26 bachelor's degree programs, 18 minors, and 36 concentrations, including 10 online degrees, in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,600 undergraduates from 25 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

News Categories

[Awards and Recognition](#)

[Tweet](#)

News Home

News Archives



Small Campus. Big Degree..

- Employment

Events Calendar

Academic Calendar

Library

Directories

Maps, Directions & Parking

Quick Facts

Bookstore

- Faculty & Staff

Email & Calendar

Contact Webmaster

System Website

Home

2900 University Ave., Crookston, MN 56716
800-862-6466 | 218-281-6510 | umcinfo@umn.edu

© 2021 Regents of the University of Minnesota. All rights reserved.
The University of Minnesota is an equal opportunity educator and employer.
[Privacy Statement](#)